

	Poor	Fair	Good	Excellent
Content	Content and/or images do not apply to the overall project and is presented in a manner which the audience cannot follow. iMovie does not show understanding of the chosen Civil War topic.	Content and images lack relevance and tends to jump around making it very difficult to follow. iMovie attempts to show understanding of the chosen Civil War topic.	Most content and images are relevant and presented in a logical order which makes it easily understandable. iMovie shows some understanding of the chosen Civil War topic.	All content and images are relevant and presented in a logical order which makes it easily understandable. iMovie highlights a strong understanding of the chosen Civil War topic.
Class Time	Student does not use class time wisely. He or she also distracts peers in his or her general area making it difficult for them to work as well.	Student spends a great deal of time in class unfocused. He or she does not stay on task and requires constant prompting from the teacher.	Student stays on task for the most part. He or she may need prompting once or twice per period however is able to make good use of his or her time.	Student makes excellent use of class time, asks questions, and stays on task during the allotted work time.
Use of iMovie	iMovie cannot be followed. Graphics are not relevant to the topic making it so that the audience cannot understand what the creator was trying to convey. The movie is well under two to three minutes.	iMovie is not used very well. Graphics are not relevant and transitions and editing make the video very hard to understand and follow. The movie runs about two to three minutes.	iMovie is used correctly. Students are able to create a basic production. Graphics are somewhat relevant and the audience is able to follow along and understand the movie with little trouble. The movie was within the two to three minute range.	iMovie is used correctly and effectively. Graphics are relevant to the chosen topic and any effects used do not take away from the information conveyed. The movie used the two to three minutes wisely.
Sound and Presentation	Sound and presentation of cinematography was not clear.	Sound and presentation of cinematography is clear half of the movie. There were some use of transitions.	Sound and presentation of cinematography is clear for more than half the movie. There were good use of transitions.	Sound and presentation of cinematography is clear for the entire movie. There were unique transitions that made the movie exciting.
Creativity	iMovie lacked creativity.	iMovie has pieces of creativity, but is not original.	iMovie shows creativity with music, images, sounds, etc.	iMovie shows creativity with music, images, sound, etc. The movie is original and unique.